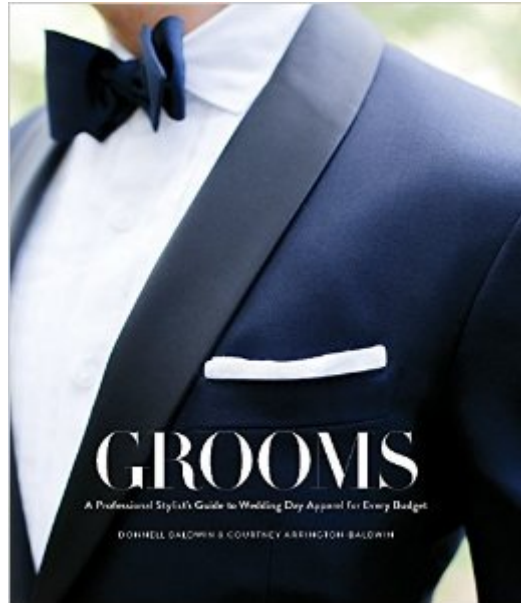


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# GROOMS: A Professional Stylist's Guide To Wedding Day Apparel For Every Budget



## Synopsis

Are you planning to get married but unsure of how to dress for the occasion? Should you wear a tux, a suit, or something different reflecting your personality? **GROOMS** was written as a style and go-to guide for the modern groom. In this book, the authors provide insight on how to begin the selection process of your wedding day attire, how to master your look, and how to save a little money in the process. Included are more than 150 photographs styled by Mr. Baldwin Style and captured by talented wedding photographer, Alea Lovely. The best looking groom is not always the one with the biggest budget. Sometimes, he is the groom who understands the importance of finding the look that best fits him, while complementing his bride and their wedding style and theme.

## Book Information

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## Customer Reviews

I absolutely love this book! It has everything you need to help you pick your desired look. It has tips and hi-quality pictures to guide you through the selections as well. I've used it extensively to choose my look for my future wedding.

I can appreciate that although groom wedding attire is what's highlighted throughout this wardrobe manual, any man with or without a "sense of style" can glean from both the images and from the easy-to-read text to formulate his own personal, non-wedding look. When I married my beautiful bride in 2004, I wore what would be the classic look. However, seeing how the Mr Baldwin Style team presents more style options to consider, I would also try the classic remix, & chic styles, for other formal and non-formal events. This is definitely a must-have for any gentleman.

WOW! This book is absolute quality from the cover, to writing, styling, layout and photography. It's a must have for professional stylists, the interested layman, art and style book collectors; especially brides and grooms alike because it simplifies the daunting task of planning the attire styling for weddings. The detailed style options for grooms is eye opening and sure to delight.

This is much more than a simple book of tuxedo inspiration. While the glossy pages, beautiful photography and impeccable style scream coffee table book, this is also your guide-on-the-side for impeccable styling for the groom and his groomsmen. You'll find tips on creating a unified look for your wedding day, complimenting the brides look, body type considerations and how to get every look even if you're on a budget. I went through it with my man and it was super fun to pick out styles together and talk about what would look good on him and how it would fit the overall look of our wedding. Each chapter is based on a theme and showcases 2-5 looks. High-quality pictures and portraits give you an idea of what is possible. It was a great conversation starter and offered good tips for getting and personalizing each look.

I LOVE THIS BOOK!! Finally there is a book to help out us brothas on that special day! There is such a need for this type of book! I'm not getting married anytime soon, but I know one thing, after reading Grooms, I totally want Mr. Baldwin Style to be my stylist when I tie the knot! This book is beautiful and beautifully written; truly inspiring! Donnell and Courtney are such an amazing team! Their passion shines through every page! Alea Lovely truly captures the Baldwins' vision in the most captivating way through every photo! I seriously want to throw away all of my clothes and dress like the models in this book! If you know any brothas that's about to jump the broom, but needs a little help in the style department, get him this book! He will thank you for not allowing him to look busted on the most important day of his life.

It's so refreshing to see the groom finally in the spotlight along with his bride in terms of fashion. As a wedding planner, I come across countless resources for wedding gowns, but when it comes to menswear it's often an afterthought. When I received GROOMS, I was blown away, not only by the in-depth descriptions of how to pull off classic looks, but the breathtaking photos of men looking their best - it's a work of art! It's proudly displayed on my coffee table and whenever my clients see it they are instantly drawn to it. Now I have a perfect resource to help the man of the hour achieve a look that's as timeless and chic as his bride-to-be. Thank you Courtney and

Donnell for providing the missing piece to the puzzle that is wedding planning!

GROOMS defines the epitome of style for the classic man who is an upcoming groom or merely an invited guest of honor at any formal event. Donnell and Courtney Arrington Baldwin's innovative depictions of sartorial excellence are translated through authentic looks for both the traditional and non-traditional groom. This dynamic power couple duo provide never seen before fashion tips detailed to event etiquette, financial strategies for devising looks of excellence on any budget, and a fresh, fashion forward movement for today's groom. Follow the greatest shift in Men's Formal Wear! GROOMS: A Professional Stylist's Guide to Wedding Day Apparel for Every Budget. - Keith L. Davis

My Fiance is very involved in our wedding plans. He's not the type to let me just decide and run with it. My girlfriends and family purchased wedding planning books and dress magazines for me and he said " Why is everything all for the woman! It's my day too! It's supposed to be our day!" Then I stumbled upon this book on Instagram and I knew I had to purchase it for him. I gave it to him yesterday for Valentines day and he literally can not put the book down. Thank you for not only creating a book with amazing style and tips for grooms to be; but also helping the very involved groom feel special as well.

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